

# *Tomball Athletic Booster Club*



## *Personal Ad Packet*



# 2011-2012 Tomball Athletic Booster Club Advertising Order/Invoice Form

## PERSONAL

**Final Ad  
Date:  
8/16/11**

If you have any questions or need additional information please call:  
Jennifer McStravick: 281-356-3187 E-mail: FootballAd2011@att.net

### Personal Ads Rates

Full Page - B/W \$175.00 \_\_\_\_\_ ¼ Page - B/W \$ 50.00 \_\_\_\_\_  
½ Page - B/W \$ 80.00 \_\_\_\_\_ Bus. Card - B/W \$ 25.00 \_\_\_\_\_

\*Place and pay for your ad by June 30' 2011 and receive \$5 off your total - Personal Ads Only.\*

See order form on reverse side. Photos must adhere to the TISD Dress Code.

### Business Ads Rates

Full Page - B/W \$300.00 \_\_\_\_\_  
½ Page - B/W \$175.00 \_\_\_\_\_  
¼ Page - B/W \$100.00 \_\_\_\_\_  
Bus. Card - B/W \$ 50.00 \_\_\_\_\_

Full Page - Color \$ 600.00 \_\_\_\_\_  
½ Page - Color \$ 300.00 \_\_\_\_\_

#### *Special Location pricing — Full Page - Color*

Outside Back Cover \$1,200 \_\_\_\_\_  
Middle Spread w/ Varsity Roster: \$1,200 \_\_\_\_\_  
Inside Front or Back Cover: \$1,000 \_\_\_\_\_  
Inside left back page:  
(across from inside back cover) \$1,000 \_\_\_\_\_

(company ads only)

**Firm Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

### Ad Information

- Ad Copy can be e-mailed to FootballAd2011@att.net or mailed to the P.O. Box below.
- I would like for my ad to remain the same as last year. Yes / No
- Or attach a business card, company's ad copy, and/or detailed instructions for new or changed ads.
- Return this ad request with your remittance.
- All ad submissions should be sent in high resolution pdf or jpg

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO:  
TOMBALL ATHLETIC BOOSTER CLUB  
P.O. BOX 1193  
TOMBALL, TX 77377-1193

## Easy Ad Instructions:

1. **MESSAGE:** Write your message in the box below. Print clearly.

2. **FONT:** Here are some sample fonts from which to choose. CIRCLE one for your message. OR WRITE YOUR OWN

*AEROVIAS BRASIL NY*

**Alba Super**

Berlin Sans FB

**Broadway**

**BURGERJTNEON**

**CARBON BLOCK**

Century Gothic

*CHAR BAR & QUE*

College Halo

Comic Sans MC

**Cooper Black**

Credit Valley

Carlz MT

*English Script*

**Forte**

**Gloogun**

**GOUDY STOUT**

*Harlow Solid Italic*

Harrington

**HONEST JOHNS**

Imprint MT Shadow

**JEFFREYPRINT**

**JUNGLE FEVER**

Kristen ITC

*Lucida Calligraphy*

Lucida Sans

MARATHON

*Mistral*

*Monotype Corsiva*

**MOSAIC**

MUFFERAW

**PLANET BENSON 2**

*poornut*

**Revie**

**SHOWCARD GOTHIC**

**Snap ITC**

*Speedline*

**STENCIL**

**TAHOMA SMALL CAP**

Tempus Sans ITC

Univers Condensed

Verdana

**YELLOW JACKET**

If you want a different one, write it here: \_\_\_\_\_

We will try to use it. If we don't have that one, we will try to use one as similar as possible.

3. **CLIP ART/BORDERS:** Write the clip art # that you want to use in your ad (suggestion - not more than 3):  
\_\_\_\_\_

4. **YOUR OWN PICTURE:**

\_\_\_\_\_ Yes, I will be sending you my own digital picture to include in the ad in an email.

Place "Tomball Football Program" in the title of the email.

List Your Name and Player Name in the text of the email.

Email to [FootballAd2011@att.net](mailto:FootballAd2011@att.net)

\_\_\_\_\_ Yes, I am including an actual picture print in with this order.

I understand the quality may not be as good as the original.

\_\_\_\_\_ No, I will not be adding my own picture to the ad.